



# A CUT ABOVE THE REST

Diverse

Inspiring

Real world

Paradigm  
changing

Fun

Practical

## Overview

Whether you are entering a room for an interview, meeting a client, making a presentation or just out to lunch, the image you portray will be instrumental on how you, your talents, and the organization or business you represent will be perceived. Within a few seconds you will have been sized-up by those you have met. They will have made unconscious assumptions about your character, appearance, background, success occupation, similarity to them and your motivation. From this information they will decide if they like you, trust you and want to interact or do business with you.



The most important aspect of image to comprehend is that almost all of the impressions and judgments made about you are based on things that are really within your control. By attending this insightful training, you will discover how you too can manage your image and ignite your motivation to reach any goal!

## Participants will:

- Build consistency in our public image and personal outlook
- Increase self-esteem and self-confidence,
- Improve persuasive power,
- Gain trust and respect,
- Elevate your self value
- Build better rapport with others
- Possess better interpersonal & communication skills

## Program Outline

### Module 1

Dress for Success

### Module 2

Social Refinement and Business Etiquette

### Module 3

Interpersonal Skills

### Module 4

Verbal and Non-verbal Communication Skills

## Training Methodology

The training methodology will include short lectures, role plays, games, activities, presentations, discussion and with continuous evaluation and real time feedback.

## Medium of Delivery

English Language